

**What We Look For**

The judges will be looking for those multiple retailers who have done the most to develop their business over the last year. The judging panel will take into account the work undertaken together with market data sourced from Kantar, Lumina Intelligence and Mealtrak.

The Award Qualifying Period is 1st March 2023 to 29th February 2024.

All entries will be treated in strict confidence and only seen by the judging panel.

**How to Enter**

Entrants should provide a written submission, no more than two sides of A4 and clearly state what they have been doing over the last 12 months including new initiatives, marketing campaigns, promotions etc.

**Closing date for Entries: 7th February 2024**

**Contact Name:**

**Position:**

**Store/Business Name:**

**Address:**

**Postcode:**

**Business Tel:**

**Mobile:**

**Contact E-Mail:**

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| Please provide your written submission here  Continue as necessary to a maximum of two sheets of A4 Other supporting material may be sent separately |
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