



Futura Sammies Brief 2026

September 25



Futura Foods Italian Cheese Brief: IQF Italian Mozzarella Pearls & Medallions

Overview of the products:

The Mozzarella is produced in Italy by our partner dairy, the ultimate classic Italian ingredient. The unique element of our IQF range is that it is quick frozen to ensure maximum freshness, reduce food waste and encourage easy usability for the customer.

Italian Mozzarella is a soft, white, semi-elastic cheese traditionally made from cow's milk. Originating in southern Italy, it's renowned for its delicate flavour, creamy texture, and excellent meltability, making it a versatile staple in both traditional and modern cuisine. Iconic in everything from Neapolitan pizza to fresh Caprese salads.

The Brief:

We're looking for the next big idea in *Food to Go* — and IQF Italian **Mozzarella** is your hero ingredient. This is your chance to develop a creative, delicious, and commercially viable product concept that brings the authenticity of Italian mozzarella to busy consumers on the go

- Showcase true innovation and skill with the use of this classic authentic Italian cheese
- Keep current food trends in mind: global flavours, health-conscious consumers, sustainability, etc.
- Your product should appeal to busy consumers – from commuters to students to office workers

IQF Mozzarella Pearls & Medallions

Mozzarella is an Italian classic, made using the pasta filata method, it is soft, mild, and excellent when melted. Our IQF Mozzarella is Individually Quick Frozen, locking in the freshness and giving a range of operational advantages.

Texture – Soft and smooth, with stringy curds when torn apart.

Taste - Creamy, mild, and fresh.

Ideal for – it’s versatile use. Delicious used both hot and cold, enjoy on pizza, pasta, and salads, or in wraps, toasted paninis and sandwiches.

Insight – Italian food remains ever popular in the UK, ranking highest for ‘mass appeal’ and ‘trend setting influence’ in research from thefoodpeople*. Mozzarella is a fantastic addition to a variety of meals, pairing well with tomatoes, basil, olives, cured meats, and chicken.

Ingredients – Pasteurised cow’s milk (vegetarian rennet)

Provenance – Authentically made in Italy.

Details	Information
Product	IQF Mozzarella Medallions 10g / Pearls 5g
Item Number	15716/15161
Case	17x1Kg / 2x4Kg
Shelf Life	180 days
Storage	Frozen

Indulgence	Multisensorial
Weekend Splurge	Street Food
Comforting Classics	Sharing & Grazing
Protein	Finishing Touches
Instagrammable Food	Vegetarian
Everyday Exceptional	Artisanal & Authenticity

